

NORCODE

NORCODE REGIONAL TRAINING PROGRAMME ON COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS, Dar es Salaam, November 20 - 30, 2017

Resolution

Participants from thirteen countries (Ghana, Kenya, Liberia, Malawi, Namibia, Nigeria, Rwanda, South Africa, Tanzania, Uganda, Zambia, Zanzibar and Zimbabwe) participated at the first regional training programme organized by NORCODE, in cooperation with ARIPO and WIPO (The Academy) and with the assistance from IFRRO, CISAC, IFPI and SCAPR. The programme was supported by the Ministry of Foreign Affairs, Norway, and the University of Agder.

The training in Dar es Salaam, Tanzania, was preceded by the WIPO Academy's distance learning programme (DL503) that took place from September to November 2017, during which the participants had an opportunity to study intensively management of copyright and related rights on theoretical level. This established a level playing field prior to the onsite training.

While thanking the WIPO Academy for the distance learning course and the knowledge gained, the participants strongly recommend that future regional training programmes will also be preceded by the DL503 course. It is important to dedicate sufficient time for studying and the examination prior to the training course.

The cooperation with ARIPO was highly appreciated. The issue of good governance, transparency and accountability is one of the issues that was recognized as a key for successful collective management. It was noted that also the Members of the Board of collective management organizations (CMOs) and representatives of Copyright Offices would benefit from guidance on good governance. It is recommended that ARIPO in its future programmes includes training on this issue for representatives of Copyright Offices.

Thankful for the assistance of the international organizations (IFRRO, CISAC, IFPI and SCAPR), the participants emphasized how insightful it had been to embrace all aspects of collective management, be it music, audiovisual or text and images, as it enhances understanding among different types of CMOs. While there is no one-size-fits-all solution and every country needs to assess its unique infrastructure, it is important to understand the different options that are available.

The participants thanked sincerely the Norwegian Ministry of Foreign Affairs for its generous support and funding of the training. The fact that the Her Excellency, Ambassador for Norway in Tanzania, Mrs. Hanne-Marie Kaarstad, participated at the opening ceremony of the training and offered a generous reception at her residence, was highly appreciated.

The fact that Mrs. Anne-Lise Langøy from the Norwegian Ministry of Foreign Affairs participated at the deliberations manifested the interest of her Ministry in the training and also gave the participants an opportunity to learn about Norwegian cultural policies in Africa.

The participants thanked Mrs. Doreen Sinare, and through her the Copyright Society of Tanzania (COSOTA) for hosting the first regional programme and facilitating all aspects of swift organization in Dar es Salaam. The fact that the training course participants could join the National Seminar organized by WIPO, COSOTA and the Government of the United Republic of Tanzania gave them a possibility to be part of local deliberations.

After the onsite training, the participants will continue to work on their individual study projects during the forthcoming six months. These projects are of special importance for the participants, their organizations and countries. The results of the study projects will be discussed and evaluated online in May 2018. That will also mark the official closure of the training course.

At the close of the onsite training session in Dar es Salaam, the participants agreed on the following action plan:

- Continuous sharing of expertise and knowledge among themselves through available online platforms;
- Collaboration with the international organizations to gain enhanced knowledge and expertise that they offer in their respective field;
- Exploring and promoting public-private partnerships and possibilities that exist both locally and through ARIPO;
- Promoting private copying remuneration systems in all sectors (music, audiovisual and text and images) in countries where such a system does not currently exist or is not yet implemented;
- Exploring collaboration possibilities in licensing digital platforms offered by telecom operators and content providers.

Recognizing that piracy is a major obstacle to obtain a healthy market situation and it greatly hampers the licensing activities of CMOs both online and offline, the following measures are considered to be necessary:

- Enforcement authorities take sufficient measures to erase piracy;
- Rights holders offer good legal services for consumers to enjoy;
- Rights holders and CMOs develop swift licensing methods.

The following topics were proposed to be considered in future regional training programmes offered by NORCODE:

- The development of good management teams;
- How to address both politicians and media;
- What role individual exercise of rights and contracts play in collective management;
- Enforcement as a necessary measure to go parallel with collective management.

The interactive and participatory atmosphere throughout the training session was considered to be a success factor in the learning process, taking everybody – the participants and resource persons alike – as teachers and learners. The valuable comments and presentations of the participants formed an integral part of the sessions.

The leadership that Mrs. Tarja Koskinen-Olsson showed as the Moderator of the training course was highly appreciated, laying ground for good atmosphere and inclusive learning process. The team of excellent Resource Persons was a key facilitator in the success of the training course.

Thankful to NORCODE for organizing the training and facilitating all aspects of the training, the participants thanked warmly Ms. Inger Dirdal, Managing Director of NORCODE, and through her the Chairman of NORCODE, Mr. Bendik Hofseth, for organizing the first pilot programme in Africa.

List of participants enclosed

Participants at the Regional Training Course 2017:

Ghana	CUDJOE, Jonathan	Ghana Music Rights Organization
Kenya	OMONDI, Faith	Kenya Copyright Board
Kenya	MACHARIA, Donnah	Performers Rights Society of Kenya
Kenya	WABUKO, Jacklyne	Kenya Association of Music Producers
Liberia	BARCLAY, Fanta	Liberia Intellectual Property Office
Malawi	BENJAMIN, Lightwell	Copyright Society of Malawi
Namibia,	MAX, Eino-John	Namibian Society of Composers and Authors
Nigeria	FAWOLE, Olubunmi	Audio Visual Rights Society of Nigeria
Nigeria	ERIEMEGHE, Bernice	Copyright Society of Nigeria
Nigeria	OLABANJI, Adebisi	Nigerian Copyright Commission
Rwanda	MUHIZI, Olivier	Rwandan Society of Authors
South Africa	MATARIRO, Jotam	CAPASSO
Tanzania	MUNGURE, Naomi	Copyright Society of Tanzania
Tanzania	KIMATH, Praxedah	Reproduction Rights Society of Tanzania
Tanzania	SALAMBA, Torriano	Tanzania Performing & Publishing Rights
Uganda	NAMBASA, Jane	Uganda Federation of Movie Industry
Zambia	SIMUJAYANGOMBE, Ruth	Zambia Reprographic Rights Society
Zambia	LUNGU, Juliana	Zambian Music Copyright Protection Society
Zanzibar	AMEIR, Mtumwa	Copyright Society of Zanzibar
Zimbabwe	NCUBE, Polisile	Zimbabwe Music Rights Association