

# NORCODE

## **REGIONAL TRAINING PROGRAM ON COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS Accra, May 26 to June 6, 2019**

### **Resolution**

Participants from fifteen countries (Botswana, Burkina Faso, Cameroon, Ethiopia, Ghana, Kenya, Malawi, Mauritius, Nigeria, Rwanda, Sierra Leone, South Africa, Tanzania, Uganda and Zambia) participated at the second regional training program in Africa organized by NORCODE, in cooperation with the Government of Ghana and ARIPO and with the assistance from IFRRO, CISAC, IFPI, SCAPR and the WIPO Academy. The program was supported by the Ministry of Foreign Affairs, Norway, and the University of Agder.

The training in Accra, Ghana, was preceded by the WIPO Academy's distance learning program (DL503) that took place from March to May 2019, during which the participants had an opportunity to study intensively management of copyright and related rights on theoretical level. This established a level playing field prior to the onsite training. The participants thanked the WIPO Academy for the distance learning course and the knowledge gained.

The participants thanked Ms. Yaa Attafua and through her the Copyright Office of Ghana for hosting the regional program and facilitating all aspects of swift organization in Accra. The presentation of Ms. Attafua on the copyright and collective management situation in Ghana offered an excellent background to how the system functions in the host country.

The participants also had an opportunity to get acquainted with the three Ghanaian collective management organizations (CMOs) in their premises, meeting representatives of the Board and Management of GHAMRO (music), ARSOG (audiovisual) and CopyGhana (reprography). The participants were impressed on and commended for the well-functioning collaboration between the Copyright Office and the CMOs.

The participants thanked sincerely the Norwegian Ministry of Foreign Affairs for its generous support and funding of the training. The fact that His Excellency, Ambassador of Norway in Accra, Mr. Gunnar A. Holm, participated at the opening ceremony of the training was highly appreciated.

The cooperation with ARIPO was highly appreciated. The knowledge of international treaties and examples of public-private partnerships are issues that collective management organizations (CMOs) need to know and benefit from. The resources that ARIPO has offered and continues to offer will further benefit CMOs in the region.

Thankful for the assistance of the international organizations, IFRRO, CISAC, IFPI and SCAPR, the participants emphasized how insightful it had been to embrace all aspects of collective management, be it music, audiovisual or text and images, as it enhances understanding among different types of

CMOs. While there is no one-size-fits-all solution and every country needs to assess its unique infrastructure, it is important to understand the different options that exist.

After the onsite training, the participants will continue to work on their individual study projects during the forthcoming six months. These projects are of special importance for the participants, their organizations and countries. The results of the study projects will be discussed and evaluated online in November/December 2019. That will also mark the official closure of the training course.

At the close of the onsite training session in Accra, the participants agreed on the following action plan:

- Continuous sharing of expertise and knowledge among themselves through available online platforms;
- Collaboration with the international organizations to gain enhanced knowledge and expertise that they offer in their respective field;
- Exploring and promoting public-private partnerships and possibilities that exist both locally and through ARIPO;
- Promoting private copying remuneration systems in all sectors (music, audiovisual and text and images) in countries where such a system does not currently exist or is not yet implemented;
- Reinforcing collaboration possibilities through joint platforms to license telecom operators and digital service providers.

It was noted that also the Members of the Board of CMOs would benefit from guidance on transparency, accountability and good governance, through workshops and training materials.

The team of excellent resource persons was a key facilitator in the success of the training course: Ms. Maureen Fondo (ARIPO), Ms. Mari Wallgren (Finland), Mr. Thato Mokobi (Botswana), Mr. Pierre-Olivier Lesburgueres (IFRRO), Mr. Chinedu Chukwuji (Nigeria), Mr. Jotam Matariro (South Africa), Mr. Robert Hooijer (IFPI), Mr. Ben Nyadzi (Ghana), Mr. Jonathan Cudjoe (Ghana), Mr. Aleksandar Cvetkovic (SCAPR), Mr. Samuel Sangwa (CISAC) and Ms. Dorothy Habadah (Ghana). - The assistance of Mr. Vincent Kok from the University of Agder was appreciated throughout the training program.

It was insightful to learn about NORCODE's digitization projects for CMOs, as presented by the Chairman of NORCODE, Professor Bendik Hofseth.

The interactive and participatory atmosphere throughout the training session was considered to be a success factor in the learning process, taking everybody – the participants and resource persons alike – as teachers and learners. The valuable comments and presentations of the participants formed an integral part of the sessions. - Any future training program will benefit from even more time between the participants and the resource persons.

The leadership that Ms. Tarja Koskinen-Olsson showed as the moderator of the training course was highly appreciated, laying ground for good atmosphere and inclusive learning process.

Thankful to NORCODE for organizing the training and facilitating all aspects of the training, the participants thanked warmly Ms. Inger Dirdal, Managing Director of NORCODE, and through her the Board of NORCODE, for organizing the training program in Accra.

## List of participants enclosed

Letlhogonolo MAKWINJA	COSBOTS	Botswana
Chantal FORGO	BBDA	Burkina Faso
Christopher CHUNGAG	SOCILADRA	Cameroon
Nassir RESHID	EIPO	Ethiopia
Kofi OWUSU	ARSOG	Ghana
Mary NEEQUAYE	CopyGhana	Ghana
Abigail ANSAH	GHAMRO	Ghana
Samuel	Copyright Office	Ghana
Lillian KALELA	KAMP	Kenya
Milcah KULATI	MCSK	Kenya
Joseph NJAGIH	PRISK	Kenya
Thomas CHIRAMBO	COSOMA	Malawi
Jean ANTOINE	MASA	Mauritius
Olubukola ADEYEMI	AVRS	Nigeria
Simi WASH PAM	COSON	Nigeria
Kunle OLATUNJI	NCC	Nigeria
Nadine BWIZA	RSAU	Rwanda
Amadu BAH	ARIPO	Sierra Leone
Kelebogile PHEHLE	CAPASSO	South Africa
Lupakisyo MWAMBINGA	COSOTA	Tanzania
Sandra NANFUKA	UFMI	Uganda
Mirrias SIAMUNTONDO	ZAMCOPS	Zambia