

NORCODE

REGIONAL TRAINING PROGRAM ON COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS Hanoi, November 4 to 14, 2019

Resolution

Participants from eleven countries (Bhutan, Cambodia, China, India, Indonesia, Malaysia, Myanmar, Nepal, Philippines, Sri Lanka and Vietnam) participated at the second regional training program in Asia organized by NORCODE, with the assistance from IFRRO, CISAC, IFPI, SCAPR and the WIPO Academy. The program was supported by the Ministry of Foreign Affairs, Norway, and the University of Agder.

The training in Hanoi, Vietnam, was preceded by the WIPO Academy's distance learning program (DL503) that took place from September to October 2019, during which the participants had an opportunity to study intensively management of copyright and related rights on theoretical level. This established a level playing field prior to the onsite training. The participants thanked the WIPO Academy for the distance learning course and the knowledge gained.

The participants thanked Ms. Nguyen Hang Nga, Deputy Director from the Copyright Office of Vietnam, for her opening remarks and Mr. Hoang Long Huy, Head of Cultural Industry Management for his presentation on the copyright and collective management situation in Vietnam offering a background to how the system functions in the host country.

The participants thanked sincerely the Norwegian Ministry of Foreign Affairs for its generous support and funding of the training. The fact that Mr. Jan Wilhelm Grythe, Counsellor and Deputy Head of Mission, Royal Norwegian Embassy in Hanoi, participated at the opening ceremony of the training was highly appreciated.

The participants thanked for the opportunity to get acquainted with three collective management organizations (CMOs) in Vietnam: Vietnam Center for Protection of Music Copyright (VCPMC), Association for the Protection of Music Performing Artists (APPA) and Vietnam Reproduction Rights Organization (VIETRRO). During the study visit to the premises of VCPMC the participants got an insight on how collective management functions in Vietnam.

Thankful for the assistance of the international organizations - IFRRO, CISAC, IFPI and SCAPR - the participants emphasized how insightful it had been to embrace all aspects of collective management, be it music, audiovisual, visual or text and images, as it enhances

understanding among different types of CMOs. While there is no one-size-fits-all solution and every country needs to assess its unique infrastructure, it is important to understand the different options that exist.

After the onsite training, the participants will continue to work on their individual study projects during the forthcoming six months. These projects are of special importance for the participants, their organizations and countries. The results of the study projects will be discussed and evaluated online in May 2020. This will also mark the official closure of the training program.

At the close of the onsite training session in Hanoi, the participants agreed on the following action plan:

- Continuous sharing of expertise and knowledge among themselves through available online platforms;
- Collaboration with the international organizations to gain enhanced knowledge and expertise that they offer in their respective field;
- Exploration of opportunities and challenges in joint licensing operations among CMOs managing rights in musical works, sound recordings and performances.

It was proposed that the international organizations organize similar training courses in their respective field and also on specific areas of collective management therein.

The team of excellent resource persons was a key in the success of the training course: Ms. Mari Wallgren (Finland), Mr. Nicholas Garnett (UK/Thailand), Mr. Rajat Kakar (India), Mr. Scot Morris (Australia), Ms. Sarah Tran (Australia), Mr. Ramani Ramalingam (Hong Kong SAR/Malaysia), Mr. Benjamin Ng (China), Ms. Kyoko Kojima (Japan) and Mr. Ang Kwee Tiang (Hong Kong SAR/Singapore). - The assistance of Ms. Linh Chi was appreciated throughout the training program.

The interactive and participatory atmosphere throughout the training session was considered to be a success factor in the learning process, taking everybody – the participants and resource persons alike – as teachers and learners. The valuable comments and presentations of the participants formed an integral part of the sessions.

The participants thanked Ms. Tarja Koskinen-Olsson for putting together the whole training program, moderating all the sessions and creating a good learning environment.

Thankful to NORCODE for organizing the training and facilitating all aspects of the training, the participants thanked warmly Ms. Inger Dirdal, Managing Director of NORCODE, and through her the Board of NORCODE, for organizing the training program in Hanoi.

List of participants enclosed

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|------------------------------------|---|-------------|
| Mr. Ugyen TENZIN | Ministry of Economic Affairs | Bhutan |
| Ms. Sreyneath MEAS | Cambodian Music Collective Society | Cambodia |
| Mr. Ye GAO | Images Copyright Society of China | China |
| Mr. Jing ZHANG | Asia-Pacific Regional Office, CISAC | China |
| Ms. Florine PINTO | Phonographic Performance Limited, India | India |
| Mr. Shanmuga Sundaram PRAKASH, | Indian Reprographic Rights Organisation | India |
| Mr. Meidi FERALDI | Wahana Musik Indonesia | Indonesia |
| Ms. Ming Siew LAU | Public Performance Malaysia (PPM) Berhad | Malaysia |
| Ms. Siew Mei CHIA | Public Performance Malaysia (PPM) Berhad | Malaysia |
| Ms. Nwe Yee WIN | IP Department, Ministry of Education | Myanmar |
| Mr. Sharoj PANDEY | Music Royalty Collection Society Nepal | Nepal |
| Mr. Shisir ARYAL | Performers Society of Nepal | Nepal |
| Ms. Regina Reyna Villarubi PASTOR, | Filipinas Copyright Licensing Society, Inc. | Philippines |
| Ms. Debra Ann P. GAITE | Performers' Rights Society of the Philippines | Philippines |
| Mr. Romulo Bernardino REFUERZO, | Sound Recording Rights Society, Inc. | Philippines |
| Mr. Ceasar Mansalapus APOSTOL, | Sound Recording Rights Society, Inc. | Philippines |
| Mr. Harsha BULATHSINGHALA, | Authors Composers and Publishers Organization | Sri Lanka |
| Mr. Phu Tung HOANG, | Asso. for Rights Protection of Music Performing Artists | Vietnam |
| Ms. Huong NGUYEN THI QUYNH, | Vietnam Center for Protection of Music Copyright, | Vietnam |
| Ms. Luu NGUYEN THI | Vietnam Center for Protection of Music Copyright | Vietnam |
| Ms. Hoang Bao KHANH | Vietnam Reproduction Rights Organization | Vietnam |